I have two young children and a husband who travels often. Receiving telemarketing calls in the evening is one of the most aggravating nuisances I can think of. Since Wisconsin activated their no call list a few years ago, it has been so much quieter in the evening and a true blessing. I am a thoughtful and intelligent consumer. I do not need a telemarketer to suggest that I need a new product or service. I will research what is available to me when I need that information.